

Morgan Selbekk

DUAL CITIZEN | USA & Norwegian Passports

+1 (650) 534 5995 | mselbekk11@gmail.com | San Francisco, CA | mselbekk.com | in/morgan-selbekk | github.com/mselbekk11

Professional Summary

Accomplished Front End Engineer with over 8 years of experience in software, specializing in developing interactive, fully optimized, and responsive web applications. Skilled at enhancing user experience and leveraging cutting-edge web technologies. Demonstrated track record of leading development teams and projects that boost user engagement and drive significant business growth. Eager to further explore artificial intelligence, after using it in a recent project [PicAI](#)

Professional Skills

Languages - HTML, CSS, JavaScript, TypeScript | **Libraries and Frameworks** - React.js, Next.js, Tailwind, Node.js
Databases - MongoDB, Supabase, Convex | **Design** - Figma, Photoshop | **CMS** - Shopify, Magento, WordPress

Professional Experience

Front End Engineer, Alkimi

Nov 2021- Nov 2023

- Developed interactive, fully optimized and responsive web applications using TypeScript, Next.js, & Tailwind
- Contributed to 5 NFT minting sites, 4 token gated websites and 1 token staking application, generating \$500k of net new business.
- Delivered an internal staking platform 'Alkimi Labs' which held \$10 million of token holders' money in 2023
- Acted as the lead front-end developer in a cross-functional team, improving project delivery times by 20% through effective coordination with UX designers, back-end and blockchain developers
- Built and led a design & development team consisting of 6 people in 12 months

Director, Global Design Services, Fastr

12/2019-11/2021

- Built a professional services arm for the business from scratch, making custom ecommerce solutions for our clients, generating \$200k of net new business in the first year and \$400k in the second year
- Hired and led a design team consisting of 4 UI / UX designers

Solutions Engineer, Fastr

12/2017-11/2019

- Onboarded 30+ new clients annually, building premium templates for them to use within their e-commerce instances
- Developed software integrations between our product and their e-commerce instance by writing custom JavaScript actions & calling client inventory APIs. Became a Shopify and Salesforce CC specialist
- Partnered with the sales team as a technical specialist, platform demos for functional reviews, and addressed any technical inquiries. I helped close \$1.2 million worth of net new business

Front End Engineer, Currys

12/2015-12/2017

- Designed & developed interactive, fully optimized and responsive landing pages using Photoshop, HTML & CSS
- Built & tested 20+ landing pages for suppliers such as Apple and Sony when launching new products
- Daily upkeep of the company website, responding to change requests, resolving any bugs and enhancing site performance whilst maintaining 99.9% uptime

Projects

[PicAI](#) - Full Stack AI image generating app, built with TypeScript, Next.js, Astria & Supabase.

[Selbekk Studio](#) - Built a design & development agency in San Francisco, building custom full-stack websites

[Advanced Ortho Lab](#) - Full-Stack custom website for an Orthodontic Lab using Next.js, Supabase & Mailgun

[Alkimi Labs](#) - Web3 token staking application, built with React, Next.js, and Redux, holding \$10 million in tokens

Education

Oxford Blockchain Strategy Programme | University of Oxford

General Assembly | Immersive Software Engineering Bootcamp

University of the Arts, London | BA (Hons) Media Communications